



THE REAL HITS FOR AC RADIO

Week of April 11, 2005

Mainstream AC Hits (Alpha by Artist)

| Title | Artist |
|-----------------------------|----------------------------------------------------|
| 1. Breakaway | Kelly Clarkson |
| 2. Heaven | Los Lonely Boys * |
| 3. This Love | Maroon 5 * |
| 4. She Will Be Loved | Maroon 5 * |
| 5. Ain't No Mt. High Enough | Michael McDonald * |
| 6. Forever & Always | Shania Twain * |
| 7. First Cut Is The Deepest | Sheryl Crow * |
| 8. Live Like You Were Dying | Tim McGraw * |
| | * Denotes universal good tester so far this Spring |

Hot AC Hits (Alpha by Artist)

| | |
|-------------------------|-------------------|
| 1. White Flag | Dido |
| 2. One Thing | Finger Eleven |
| 3. Give a Little Bit | Goo Goo Dolls |
| 4. The Reason | Hoobastank |
| 5. Heaven | Los Lonely Boys |
| 6. This Love | Maroon 5 |
| 7. She Will Be Loved | Maroon 5 |
| 8. Unwell | Matchbox 20 |
| 9. Brite Lights | Matchbox 20 |
| 10. Why Don't You and I | Santana/Alex Band |
| 11. Here Without You | Three Doors Down |

Mainstream AC Re-Currents (Alpha by Artist)

| | |
|-------------------------|----------------------|
| 1. Big Yellow Taxi | Counting Crows |
| 2. White Flag | Dido |
| 3. Superman | Five For Fighting |
| 4. Picture | Kid Rock/Sheryl Crow |
| 5. Dance With My Father | Luther Vandross |
| 6. Unwell | Matchbox 20 |
| 7. Can't Stop Loving | Phil Collins |
| 8. The Game Of Love | Santana/Branch |



| | |
|------------------------|---------------|
| 9. Soak Up The Sun | Sheryl Crow |
| 10. Drops of Jupiter | Train |
| 11. Calling All Angels | Train |
| 12. Follow Me | Uncle Kracker |
| 13. Drift Away | Uncle Kracker |

New Releases
(not necessarily ready for airplay yet)

| <u>Title</u> | <u>Artist</u> | <u>Gary Comments</u> |
|----------------|---------------|----------------------|
| Lonely No More | Rob Thomas | Slow start. Careful! |
| Sunday Morning | Maroon 5 | New |
| Don't | Shania Twain | New |

ARBITRON SURVEY DATES FOR 2005

| Survey | Survey Dates |
|-------------|---------------------------|
| Spring 2005 | March 31 – June 22 |
| Summer 2005 | June 30 – September 21 |
| Fall 2005 | September 22- December 14 |

Spring 2005 Book Phases by Dates

| | | | |
|-----------------------|-----------------|------------------|------------------|
| 1. March 31 - April 6 | 2. April 7 - 13 | 3. April 14 - 20 | 4. April 21 - 27 |
| 5. April 28 - May 4 | 6. May 5 - 11 | 7. May 12 - 18 | 8. May 19 - 25 |
| 9. May 26 - June 1 | 10. June 2 - 8 | 11. June 9 - 15 | 12. June 16 - 22 |



Berkowitz Broadcast Consulting/Weekly Fax Schedule
(If you are not receiving these on a weekly basis, please let us know!)

| Day | Publication |
|-----------|---------------------|
| Monday | Weekly Callout |
| Tuesday | Programming Weekly |
| Wednesday | Morning Hooks |
| Thursday | Morning Hooks II |
| Friday | The Real Hits Music |

Contact Numbers

| | |
|---------|----------------------------------------------------------|
| Phone | (248) 737-3727 |
| Fax | (248) 737-0243 |
| E-Mail | gary@garyberk.com |
| Website | www.garyberk.com |

The Real Hits ©2005
BERKOWITZ BROADCAST CONSULTING, INC.